

Easter gift ideas in 2024 - sweet ideas for your loved ones

Berlin, 29.03.2024 - On March 31, it's Easter again. For many, it's not just a religious festival, but also a time to get together. Easter egg hunts in the garden, colorful Easter decorations in the house, delicious Easter dinners with family or friends - many opportunities for wonderful moments together.

Easter 2024 - gift ideas for the whole family

But the question usually arises immediately after the invitation: What do I give as a gift for Easter? MyPostcard has put together the best gift ideas for a successful Easter and smiling faces. These six ideas are perfect for filling the Easter nest of family and friends:

1. Personalized cards with MyPostcard

Photos in particular can touch us deeply and bring beautiful memories to life. So how about unforgettable photo Easter greetings that are quick and easy to design yourself? Discover the large selection of Easter design cards at MyPostcard, which you can send as real cards with your own photos. Choose your favorite design and upload a photo, add personal greetings and with one click they will be printed and sent for you. Whether you are far away or spending Easter together, MyPostcard is a special way to send Easter wishes. New are the little chocolate Easter bunnies that can be added to each card. Pro tip: With the audio cards, you can even send cards with voice messages to friends and family.

Design cards with [MyPostcard](#).

2. Flowery greetings with Blume2000

There's one gift idea you can never go wrong with - flowers. Thanks to services like Blume2000, you can surprise your loved ones with colorful bouquets right at home. Ordered in good time, you can specify a desired date and the flowers will be delivered by courier directly to the door. For Easter, the range has been expanded to include spring-like offerings such as tulip bouquets and charming Easter decorations - perfect for greetings from afar!

[You can order Blume2000 Easter bouquets here.](#)

3. Easter socks from Happy Socks

Giving socks as gifts is boring? At least since Happy Socks, colorful socks with a cool print are a must-have and it piece and anything but boring. Happy Socks is for all those who believe that life can never be too colorful. For Easter, Happy Socks is offering a gift set with a 2-pack of extraordinary socks in a great Easter box. These cool sock styles will make you and your friends smile.

[Click here for the Easter socks from Happy Socks.](#)

4. Just Spices' spice box for hobby chefs

Sweets are omnipresent at Easter time. With Just Spices, there is a clever alternative to give all foodies a gift far removed from the classic chocolate Easter eggs. The spice blends from Just Spices make cooking easy and delicious without much effort. The newly compiled Easter collection contains six spices in a limited edition design.

[The spice box from justspices is available here.](#)

5. gitti nail polish for beauty fans

Vegan, peta-certified and made in Germany - that's gitti, the revolutionary nail polish from Berlin. After all, who doesn't enjoy a little self-care break after which their nails shine? Especially for the Easter season, gitti is launching the new Garden Collection with vibrant spring colors. For more choice, the customizable gift set is the perfect Easter surprise.

[gitti nail polish is available here.](#)

6. Stylish licorice from Lakrids by Bülow

If you don't want to give a big gift, but still want to contribute something unusual to the Easter table, the elegant Easter box from Lakrids by Bülow is the perfect choice. This very special licorice comes from the smallest licorice factory in the world. They have designed the *ÆGG* collection especially for Easter. The chocolate licorice balls in a wide variety of flavors are packaged in large eggs with a special Easter design, making them the ideal gift or souvenir for an Easter brunch.

[Click here for the licorice gift ideas.](#)

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's widest range of postcards, and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over six million app downloads. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. The company also won this year's German Innovation Award 2022 with the audio postcard. The MyPostcard app is available free of charge in the [App Store](#) (ranked 4.7 stars), [Play Store](#) (ranked 4.1 stars) as well as the [Huawei App Store](#) (5.0 stars). The app is currently available worldwide in eight languages.

For more information, please visit <http://www.mypostcard.com/en/>.

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