



PRESS RELEASE

MyPostcard is the winner of this year's Druck&Medien Awards

Berlin, 11.11.2022 - MyPostcard can count itself among the winners of the Druck&Medien Awards 2022. At the presentation of the prestigious awards of the German printing industry, the Berlin-based company excelled in the 'Cross-Media Service Provider of the Year' category.



On November 10, 2022, during the awards gala of the 18th Druck&Medien Awards at the Grand Hyatt in Berlin, the companies which were shortlisted for the 25 competition categories were celebrated, and the winners honored. MyPostcard was named 'Cross-Media Service Provider of the Year' by the distinguished judges, following in the footsteps of last year's winner, FLYERARALM GmbH.

The festive gala was hosted by TV presenter Laura Wontorra. drupa / Messe Düsseldorf once again acted as the annual sponsor of this category. For the first time, there was an exhibition of the finalists' submitted print products before the event itself.

Christian Hruschka (drupa), Marisa David (MyPostcard), Sabine Geldermann (drupa)





"The highest number of entries in five years as well as the staggering quality of the submitted print products make it clear once again how dynamic the printing industry is. And it does so across a very wide spectrum," comments a delighted Bernhard Niemela, chairman of the jury.

About Druck&Medien Awards

The Druck&Medien Awards, which have been presented by the Hamburg-based trade magazine Druck&Medien since 2005, are the only industry award in Germany that is aimed exclusively at companies and people in the domestic printing industry. At a festive gala every fall, the magazine recognizes the companies and employees in the industry who stand out for their special achievements. The winners of the various categories are selected by a jury of renowned experts.

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over six million downloads. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. The company also won this year's German Innovation Award 2022 with the audio postcard. The MyPostcard app is available free of charge in the App Store (ranked 4.7 stars), Play Store (ranked 4.1 stars) as well as Huawei App Store (5,0 Sterne). The app is currently available worldwide in eight languages.

For more information, please visit <http://www.mypostcard.com/>.





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