



PRESS RELEASE

MyPostcard is announced winner of 2022 Communitas Awards

Berlin, 27.09.2022 - MyPostcard is a winner of a 2022 Communitas Award for the nomination, *one million postcards against corona* in category Heightening Awareness and Covid-19 response / Corporate Social Responsibility.

Communitas Awards recognizes exceptional businesses, organizations and individuals that are unselfishly giving of themselves and their resources, and those that are changing how they do business to benefit their communities. The judges found that MyPostcard.com clearly exhibits the spirit of communitas, a Latin word that means people coming together for the good of a community.

With the multiple award-winning campaign *one million postcards against corona - #FürMichFürUns*, MyPostcard stood by people and helped them in solidarity. Together with Deutsche Post, MyPostcard gave away one million postcards to make the lack of closeness a little easier.

Communitas nominees are evaluated based on the extent and effectiveness of their program. The size and potential scope of the nominee is also taken into consideration. Winners are located throughout the world and include such recognizable companies as MasterCard, Honeywell, Dow Chemicals, Toyota and Vonage.

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over six million downloads. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.





MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. The company also won this year's German Innovation Award 2022 with the audio postcard. The MyPostcard app is available free of charge in the [App Store](#) (ranked 4.7 stars), [Play Store](#) (ranked 4.1 stars) as well as [Huawei App Store](#) (ranked 5,0 Sterne). The app is currently available worldwide in eight languages.

For more information, please visit <http://www.mypostcard.com/>.

For more information or inquiries:

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