PRESS RELEASE

Vacation greetings in a unique manner:
MyPostcard and fluege.de are giving away free postcards

Berlin, 13.06.2022 - A vacation greeting card in the mailbox? Whether with or without occasion it always provides for a surprise and a smile for the receiver. To coincide with the start of the vacation season, MyPostcard, Germany's most successful postcard app, is now cooperating with the online flight search engine fluege.de. Users will now receive a voucher for a free postcard when they successfully book a flight via the online portal, giving them the opportunity to send very personal greetings to their loved ones during their trip[1].

And this is how it works

Upon successful flight booking via the online portal fluege.de, users receive their voucher code for a free postcard for the MyPostcard app in a mailing accompanying the trip. After successfully downloading the app and registering, the user can design an individual postcard using various sizes, over 70,000 design templates and their own images. After the recipient's address is entered and the order is completed, the postcard is processed within 24 hours (on business days). MyPostcard prints, stamps and mails the first postcard for new customers free of charge.

About fluege.de

fluege.de offers its users a quick and easy comparison of airfares from thousands of airlines. Since 2008, the website has become one of the most successful flight portals in the German-speaking world. Using innovative technology, the complex range of offers from more than 550 airlines is evaluated and presented in detail. Thus users always find the most favorable flight.

In the comfortable and personalized service area, booked flights, optional insurances and other services can be conveniently managed. Customers can also find out everything they need to know about their flight and destination in real time. A dedicated app for smartphone and tablet users enables convenient flight searches and other user-friendly services, even on smaller screens.

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[1] MyPostcard existing customers receive a 20% discount on a postcard in DIN A6 size.

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over five million users. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. Additionally, the company won this year's German Innovation Award 2022 with their audio postcard. The MyPostcard app is available free of charge in the App Store (ranked 4.7 stars) and Play Store (ranked 4.1 stars). The app is currently available worldwide in eight languages.

For more information, please visit http://www.mypostcard.com/.

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