



PRESS RELEASE

MyPostcard Wins Gold Globee® in the 7th Annual 2022 American Best in Business Awards

Berlin, 10.06.2022 - MyPostcard is named a winner in the 7th Annual 2022 American Best in Business Awards by The Globee® Awards, organizers of world's premier business awards programs and business ranking lists. The Gold Globee award goes to the Berlin start-up in the category *Company of the Year | Consumer Goods and Services*.

All organizations operating and with at least one or more offices in the U.S.A. are eligible to submit nominations to the American Best in Business Awards in a wide range of categories honoring achievement in every aspect of business + work life. Due to its enormous organic growth and market leadership in Germany and Europe, MyPostcard convinced as company of the year.

"We are proud to be recognized as an industry player and have been named winner by the Globee Awards," says Oliver Kray, CEO of MyPostcard. "Behind this distinguished success are our product innovations and relentless drive to stay customer focussed. We believe this recognition from Globee Awards further validates our commitment to our customers."

See the complete list of 2022 winners here: <https://globeearwards.com/american-business-awards/winners/>.

About the Globee® Awards

Globe Awards are conferred in nine programs and competitions: the American Best in Business Awards, Business Excellence Awards, CEO World Awards®, Cyber Security Global Excellence Awards®, Disruptor Company Awards, Golden Bridge Awards®, Information Technology World Awards®, Sales, Marketing, Service, & Operations Excellence Awards, and Women World Awards®. Learn more about the Globe Awards at <https://globeearwards.com>

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized





postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over five million users. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. Additionally, the company won this year's German Innovation Award 2022 with their audio postcard. The MyPostcard app is available free of charge in the [App Store](#) (ranked 4.7 stars) and [Play Store](#) (ranked 4.1 stars). The app is currently available worldwide in eight languages.

For more information, please visit <http://www.mypostcard.com/>.

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