



PRESS RELEASE

Photo postcard promotion in front of the Airbus A380 - MyPostcard and Emirates give away flights to Dubai

Berlin, 22.06.2022 - As part of the ILA 2022 in Berlin, the airline Emirates and the postcard app MyPostcard are launching a huge giveaway. With an exciting photo campaign by MyPostcard in front of the Airbus A380, ILA visitors will have the opportunity to win flights with Emirates.

At this year's international aerospace exhibition, guests will be able to enjoy a unique raffle: MyPostcard, Germany's most successful postcard app, is teaming up with Emirates to give away flights to Dubai. In front of or inside the Airbus A380, ILA visitors will have the opportunity to take a photo of themselves, send a free postcard via the MyPostcard app and enter the draw for 3 x 2 flight tickets (round trip) to Dubai. The promotion runs from June 22 to June 30, 2022.

About Emirates

Emirates currently flies to over 130 destinations worldwide and offers travelers secure and convenient flights via its Dubai hub between Europe, the Middle East, Africa, Asia-Pacific and the Americas. From Germany, Emirates connects people and places around the world with two daily scheduled flights each from Frankfurt, Munich, Dusseldorf as well as Hamburg. On board its modern Airbus A380 and Boeing 777 aircraft, Emirates offers its guests in all classes excellent comfort and service, the hospitality of its international cabin crew and an extensive entertainment program with more than 5,000 on-demand channels. Emirates flights can be booked online at emirates.co.uk, by phone at +49 69 945 19 20 00, via the Emirates App and at travel agents. The Emirates SkyCargo cargo division currently transports urgently needed medical supplies and other goods on scheduled, ad hoc and charter flights to more than 130 destinations around the world. For more information, visit www.emirates.de.

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 70,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial





entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over five million users. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. Additionally, the company won this year's German Innovation Award 2022 with their audio postcard. The MyPostcard app is available free of charge in the [App Store](#) (ranked 4.7 stars) and [Play Store](#) (ranked 4.1 stars). The app is currently available worldwide in eight languages.

For more information, please visit <http://www.mypostcard.com/>.

For more information or inquiries:

Maria Gomelskaia
MyPostcard.com GmbH
Hohenzollerndamm 3
10717 Berlin
Tel.+49 30 – 403 64 54 25
maria@mypostcard.com
<http://www.mypostcard.com/>

Anna-Katharina Sobotta
schoesslers GmbH
Neue Grünstr. 17/18
10179 Berlin
Tel: +49 175 1198 151
anna.sobotta@schoesslers.com
<http://www.schoesslers.com/>

