



PRESS RELEASE

MyPostcard is four-time Gold Stevie® Award winner 2022

Berlin, 22.03.2022 - This year, the Berlin-based start-up MyPostcard succeeded in winning four awards at the top-class business award "German Stevie Awards 2022". In the categories *most innovative company of the year*, *corporate social responsibility program of the year*, as well as once again as *company of the year* and *fastest-growing company of the year*, MyPostcard receives gold status.

The German Stevie® Awards are the most all-inclusive business awards in German-speaking Europe and are now in their eighth edition.

More than 400 entries were evaluated this year by about 50 jury members in five committees. MyPostcard won in the Company of the Year - , Fastest Growing Company of the Year - up to 100 employees, Most Innovative Company of the Year - up to 100 employees, and Corporate Social Responsibility Program category - up to 100 employees.

"We are delighted that the German Stevie® Awards are once again awarding outstanding and, above all, innovative winners," said Maggie Gallagher, president of the Stevie® Awards. "It is our pleasure to be able to offer the award winners all the things that Stevie® award attendees appreciate so much, and from the safety of their homes or offices, on May 24, during the virtual awards ceremony. We extend our most heartfelt congratulations to all of this year's Gold, Silver, and Bronze Stevie® Award winners."

About the German Stevie Awards

Stevie Awards are conferred in eight programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards, The International Business Awards®, the Stevie Awards for Great Employers, the Stevie Awards for Women in Business, the Stevie Awards for Sales & Customer Service and the Middle East & North Africa Stevie Awards. Stevie Awards competitions receive more than 12,000 entries each year from organizations in more than 70 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at www.StevieAwards.com.





About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 50,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over five million users. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. At the 8th annual 2021 International Best in Business Awards, MyPostcard also won the Gold Globe® in the category "Heightening Awareness and Publicity Campaign of the Year / COVID-19-related Information" for the campaign, "One Million Postcards #ForMeForUs." The MyPostcard app is available free of charge in the App Store (ranked 4.7 stars) and Play Store (ranked 4.3 stars). The app is currently available worldwide in ten languages.

For more information, please visit <http://www.mypostcard.com/>.

For more information or inquiries:

Maria Gomelskaia
MyPostcard.com GmbH
Hohenzollerndamm 3
10717 Berlin
Tel.+49 30 – 403 64 54 25
maria@mypostcard.com
<http://www.mypostcard.com/>

Anna-Katharina Sobotta
schoesslers GmbH
Neue Grünstr. 17/18





10179 Berlin
Tel: +49 175 1198 151
anna.sobotta@schoesslers.com
<http://www.schoesslers.com/>

