



PRESS RELEASE

MyPostcard once again among Europe's fastest-growing companies

Berlin, 03.03.2022 - The Berlin-based start-up MyPostcard has achieved 794th place in this year's Financial Times 1000 ranking. For the third time, the growth strength of the postcard app has been recognized by the Financial Times and Statista.

MyPostcard secures an impressive ranking in the 6th edition of the "FT1000 - Europe's Fastest Growing Companies 2022" with position 794 and a growth rate of 200 percent. Once a year, Financial Times, in collaboration with Statista, recognizes the 1000 fastest-growing European companies that have achieved the highest average annual revenue growth rate between 2017 and 2020. MyPostcard is among a total of 117 companies that have been able to secure a place in the ranking for three years in a row.

In addition to companies with turnovers in the two digit millions, the award also goes to start-ups that deal with emerging trends. With 235 placements, Italy is the country with the most entries in the list. 194 of the 1000 companies awarded are from Germany. The detailed special report, including the latest FT Statista rankings, will be available in the March 21, 2022 print edition and in the paid online version.

"This year's award as one of the fastest growing companies in Europe is a special recognition for the corporate strength and continued performance of MyPostcard. We are delighted to be represented in the ranking for the third time this year," said Oliver Kray, founder and CEO of MyPostcard.

About Financial Times

The Financial Times is an international daily newspaper published by the Nikkei publishing group, based in London. The six-day paper is available in over 100 countries and is known for various rankings.

About MyPostcard

MyPostcard is Germany's most successful postcard app and makes it possible to send personal photos as real printed postcards from anywhere via smartphone. With more than 50,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting





cards. MyPostcard takes charge of printing, and delivering the personalized postcards worldwide with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over five million users. Today, 35 employees work at the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licensing International Award. At the 8th annual 2021 International Best in Business Awards, MyPostcard also won the Gold Globe® in the category "Heightening Awareness and Publicity Campaign of the Year / COVID-19-related Information" for the campaign, "One Million Postcards #ForMeForUs." The MyPostcard app is available free of charge in the App Store (ranked 4.7 stars) and Play Store (ranked 4.3 stars). The app is currently available worldwide in ten languages.

For more information, please visit <http://www.mypostcard.com/>.

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