



## PRESS RELEASE

# MyPostcard is one of Germany's fastest growing technology companies

***With a growth rate of 199.18%, MyPostcard makes it to 37th place in the Deloitte Technology Fast 50 2021.***

**Berlin, 22.11.2021** - MyPostcard received the Deloitte Technology Fast 50 Award last week, ranking 37th. Deloitte honors the 50 growth champions of the tech industry with the award, based on their percentage revenue growth over the past four fiscal years. Within this period, MyPostcard achieved 199.18% growth. Instrumental to this success was the company's proprietary technology.

MyPostcard brings the good old postcard into the digital age and allows users to send self-designed greetings personalized with their own photos as a real printed postcard worldwide. MyPostcard takes care of the printing, franking and worldwide dispatch.

Oliver Kray, CEO of MyPostcard, is delighted to have been recognized for his company's achievements at the prestigious Technology Fast 50 Awards. Marco Hülsmann, COO of MyPostcard, is excited to have been recognized for business performance at the renowned Technology Fast 50 Awards. "We are proud to be presented with an award for the third time in a row. It's a confirmation that our entrepreneurial action is being recognized and appreciated", he says.





Christiane Huber / MyPostcard.com, Marco Hülsmann / MyPostcard.com

"While digital technologies were a nice-to-have extra a few years ago, the picture is now very different. It is now impossible to imagine a majority of companies without digital technologies, because they make companies fit for the future and provide them with innovative tools to successfully meet the challenges of our time," says Dr. Andreas Gentner, Partner and Industry Lead Technology, Media and Telecommunications at Deloitte.

### **About Deloitte**

Deloitte provides services in the areas of auditing, risk, tax and financial advisory, as well as consulting for companies and institutions from all branches of the economy. Legal advice is provided in Germany by Deloitte Legal. With a global network of member companies in more than 150 countries, Deloitte combines outstanding expertise with first-class services and supports customers in solving their complex business challenges. Making an impact that matters - for its approximately 312,000 Deloitte employees, this is both a shared mission statement and an individual aspirational.

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### **About MyPostcard**

MyPostcard is Germany's most successful postcard app and makes it possible to send your own photos as real printed postcards from anywhere via smartphone. With more than 50,000 designs, the company also has the world's largest range of postcards and offers audio and video cards in addition to postcards and greeting cards. MyPostcard takes charge of the printing and worldwide dispatch of the personalized postcards with the help of an international printing network. The company, based in Berlin and New York, was founded in 2014 by designer and serial entrepreneur Oliver Kray (CEO) and is now successfully operating in the e-commerce industry with over 4 million app users. Today, 28 employees work in the company. MyPostcard supports various social projects worldwide, including Amnesty International, All-Out.org, Terre des Femmes and in the past the #FreeDeniz campaign in cooperation with N24 / Axel Springer.

MyPostcard has a prestigious list of partners, including Deutsche Post, Haribo, adidas, Google and TUI. In the Financial Times ranking, MyPostcard is one of the Top 1000 Fastest Growing Companies in Europe. In the e-commerce sector, the company ranks 19th in Europe. MyPostcard has won the gold Stevie Award in the Company of the Year category, as well as the coveted Licencing International Award. At the 8th annual 2021 International Best in Business Awards, MyPostcard also won the Gold Globee® in the category, "Heightening Awareness and Publicity Campaign of the Year / COVID-19-related Information" for the campaign "One Million Postcards #fürmichfüruns(#formeforus)." The MyPostcard app is available free of charge in the [Appstore](#) (4.7 stars) and [Playstore](#) (4.3 stars). The app is currently available worldwide in ten languages.

For more information, please visit <http://www.mypostcard.com/>.

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