PRESS RELEASE

The perfect gift -
MyPostcard cooperates with Wunschgutschein.de

Berlin, 29.04.2021 - The postcard app MyPostcard is cooperating with Wunschgutschein.de. It gives users now the opportunity to add a voucher to very personal greetings to loved ones.

A greeting card in the mailbox? Whether with or without an occasion it always provides a surprise and a smile to the receiver. What's even better than a personalized card to loved ones? A personal card together with a voucher of wunschgutschein! That's exactly why MyPostcard and Wunschgutschein.de are now cooperating. The result - a perfect gift. The quite personal greetings find place on a greeting card and can be individualized with own photos. The additional universal voucher complements the personal message and is a great gift for any occasion, whether birthday, Christmas, Easter, Mother's Day or Father's Day.

And this is how it works
Simply download the free MyPostcard app from the app store and customize a greeting card as usual. Thanks to an integration of Wunschgutschein.de in the german MyPostcard app version, the "Wish Voucher" option is available for the "Greeting Card" product at the end of the purchase process. There, the personal card can be supplemented with a wish voucher worth €15, €25 or €50. Then fill in the greeting text and address field and send - done! MyPostcard takes care of the printing and mailing.

The lucky recipient will not only receive a personalized greeting, but will also be able to choose from over 500 different partners to redeem the voucher. To do this, simply enter the desired voucher code at wunschgutschein.de, select your favorite store and click on "Request voucher". The selected store voucher will be sent to the registered email address and is immediately ready for redemption.

About Wunschgutschein
WUNSCHGUTSCHEIN is the gift that always fits, because WUNSCHGUTSCHEIN is a voucher that can be redeemed online at over 500 partners. From A like Amazon* to Z like Zalando, the presentee has the full selection and you are always right with your gift. With different voucher amounts as well as free gift envelope and free shipping.

About MyPostcard

The postcard of tomorrow: MyPostcard is Germany's most successful postcard app, letting customers send their own photos as real printed postcards. The app is currently available in ten languages and is home to the world's largest collection of postcards for sale with more than 50,000 designs available. With the help of an international network of printing houses, MyPostcard takes care of printing and delivering the personalized postcards. Founder and CEO is Oliver Kray, a designer and serial entrepreneur. The company is headquartered in Berlin with an additional office in New York and currently employs 30 staff. It is ranked among the top 1000 fastest growing companies in Europe according to the Financial Times, even achieving place 19 in the ecommerce sector.

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