



PRESS RELEASE

MyPostcard launches collaboration with Nickelodeon

Berlin, October 21 2020 - MyPostcard launches a new collaboration with Nickelodeon and presents various designs featuring characters from the popular Nickelodeon shows "SpongeBob SquarePants", "Rugrats", "Hey Arnold!", "Paw Patrol", "Catdog" and "Avatar - The Last Airbender", which will be available in the [MyPostcard](#) app from October 21st. MyPostcard offers a selection of more than 50,000 different motifs, which can be customized by its users and are then sent as real postcards. MyPostcard takes care of printing, stamps and worldwide delivery of the personalized postcards.

In addition to the around 400 non-seasonal motifs, there is also a Halloween collection showing spooky adventures with "SpongeBob Squarepants", "Rugrats" and "Paw Patrol". In total, over 500 designs are now available to MyPostcard users in the [design shop](#) of the app. Each of the six characters/shows has its own profile in the shop.

About Nickelodeon

Nickelodeon is the #1 network for kids and youth TV shows worldwide and created programs like SpongeBob SquarePants, Hunter Street, The Loud House, Teenage Mutant Ninja Turtles and many more. Furthermore, the Nickelodeon Kids' Choice Awards are a yearly highlight: Kids worldwide vote for their favorite stars to be the award winners. Aside from its varied offer on TV and online, Nickelodeon is also a provider for consumer goods, events and leisure activities as well as publishing products, which means fans can be surrounded by their favorite Nickelodeon characters at all times!

Nickelodeon is a trademark of ViacomCBS Networks International. For more information about ViacomCBS Networks International and their brands, follow them on twitter.com/VIMN_PR, facebook.com/viacomcbgsa or visit their Website at <https://www.viacomcbs.com/>.

About MyPostcard

The postcard of tomorrow: MyPostcard is Germany's most successful postcard app making it possible to send personal photos as real printed postcards. The app is currently available in ten languages and offers more than 50,000 designs making it the biggest selection of postcards available worldwide. With the help of an international printing network, MyPostcard takes care of printing, stamps and worldwide delivery of the personalized postcards. Founder and CEO of the company is designer and serial entrepreneur, Oliver Kray. The company is based in Berlin with an additional office in New York and currently employs 30 employees. It ranks among the Financial Times' 1000 Fastest Growing Companies in Europe, and in the ecommerce category, even scores 19th place.





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