



## PRESS RELEASE

# **MyPostcard wins 119 Place in the FOCUS BUSINESS Wachstumschampions (Growth Champions) 2021 –**

## **Germany's fastest growing companies**

**Berlin, 13.10.2020** - MyPostcard ranks 119 among this year's Focus Business growth champions recognizing it as one of the fastest growing companies in Germany according to Focus and Statista.

The annual ranking by Focus in collaboration with Statista will enter its fifth round in 2021 and will select the 500 fastest-growing German companies. The ranking recognizes the achievements of the companies, which are offering the economy and society all-important stimuli whilst providing new jobs and thus ensuring growth. Because this makes them innovators securing Germany's future as a business hub in the long term.

According to Focus Business, MyPostcard is one of the "Growth Champions of 2021" ranking 119 overall and 6 in the E-commerce category. The company has once again positioned itself successfully in Germany. "A top placement in the ranking of a respected news magazine like Focus is a special distinction and recognition for our company. It spurs us on to further expand our leading market position", says Oliver Kray, founder and CEO of MyPostcard.

The MyPostcard app enables users to send printed, personalized postcards designed using their own photos anywhere worldwide. MyPostcard takes care of printing and shipping worldwide. With three million downloads, the Berlin-based company is now the most successful and, with a rating of 4.6 stars, the most popular postcard app, making it the German market leader in the postcard apps sector. MyPostcard brings the good old postcard forward into the digital age.

FOCUS-BUSINESS reports responsibly, independently and originally on the big trends of our time. Top rankings from various areas of the career and business world are created in cooperation with reputable partners.

### **About Focus**

Focus is an illustrated German-language news magazine by the Hubert Burda Media publishing house, which is based in Berlin. It is one of the three weekly magazines with the highest reach in Germany. The weekly news magazine has a worldwide readership of 3.5 million people.





### **About MyPostcard**

The postcard of tomorrow: MyPostcard is Germany's most successful postcard app making it possible to send personal photos as real printed postcards. The app is currently available in ten languages and offers more than 50,000 designs making it the biggest selection of postcards available worldwide. With the help of an international printing network, MyPostcard takes care of printing, stamps and worldwide delivery of the personalized postcards. Founder and CEO of the company is designer and serial entrepreneur, Oliver Kray. The company is based in Berlin with an additional office in New York and currently employs 30 employees. It ranks among the Financial Times' 1000 Fastest Growing Companies in Europe, and in the ecommerce category, even scores 19th place.

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