



PRESS RELEASE

MyPostcard is Company of the Year 2020 - Golden German Stevie Award goes to the Berlin startup

Berlin, 05.06.2020 — MyPostcard wins the converted German Stevie Award in the Company of the Year 2020 category for media and entertainment.

The German Stevie Awards are the most eclectic business awards in German-speaking Europe and are taking place for the sixth time in 2020. The internationally recognized award in the Company of the Year (media and entertainment) category has been awarded this year to the Berlin startup, MyPostcard. “Being awarded a business award as prestigious as the Stevie Award is a special honor for our company”, says Oliver Kray, founder and CEO of MyPostcard.

“We’re pleased to be able to recognize the great and above all innovative award winners once again this year”, says Michael Gallagher, chairman and founder of the Stevie Awards. “We offer our congratulations to all the award winners of the golden, silver and bronze Stevie Awards this year”.

The MyPostcard app enables users to create postcards themselves with their own personalized greetings and send them as real printed postcards worldwide. MyPostcard takes care of printing and worldwide delivery. With three million downloads and a rating of 4.6 stars, the Berlin company has become the most successful and most popular postcard app, and with this, the German market leader in the postcard app sector.

About the German Stevie Awards

The German Stevie Awards are first-rate business awards for the German-speaking world of enterprise in Europe. Outstanding achievements are recognized in over 200 different categories. The Stevie Awards are among the most sought after business awards in the world. They were brought into being in 2002 in order to recognize outstanding achievements of companies and experts around the world and through this, raise awareness in the public regarding their successes. Since then, the Stevie Awards have become some of the most sought after awards in the world. As well as the German Stevie Awards, there are six further Stevie Awards programs with various emphases, categories and events.

About MyPostcard

The postcard of tomorrow: MyPostcard is Germany’s most successful postcard app, letting customers send their own photos as real printed postcards. The app is currently available in ten languages and is home to the world’s largest collection of postcards for sale with more than 50,000 designs available. With the help of an international network of printing houses,





MyPostcard takes care of printing and delivering the personalized postcards. Founder and CEO is Oliver Kray, a designer and serial entrepreneur. The company is headquartered in Berlin with an additional office in New York and currently employs 30 staff. It is ranked among the top 1000 fastest growing companies in Europe according to the Financial Times, even achieving place 19 in the ecommerce sector.

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