



PRESS RELEASE

The ultimate sales tool – MyPostcard launches new business account

Berlin, September 16th 2019 – You have your own business and want to build and intensify lasting relationships with your customers? Show your customers how important they are and how much you value their loyalty - with personalized postcards.

Postcards as ultimate sales tool

Draw attention to your business and surprise your highly valued customers - with individualized postcards from [MyPostcard](https://www.mypostcard.com). With the new business account, you can easily order postcards in bulk on the go, from your office or your home - on the computer or with your smartphone.

But that's not all: If you are eligible for the business account and use our postcards as a sales tool for your business you can save up to 50% on our prices.

All perks at a glance

The quicker the better: Act instantly after client meetings with a reminder postcard or a "Thank You" note for your client. Moreover, tangible invitations sent via post, make for a great impression and are much acclaimed.

Time is money: The next holiday is around the corner and a personal greeting would be perfect for your customer. Save your precious time and simply send postcards in bulk with the MyPostcard greeting card service and in just a few clicks. If you need any assistance, the MyPostcard support team will be guiding you along the process. Stand out with your individual words: ... and pictures! Upload your very own designs, that should be seen by your customers. Apart from your own picture you can add your individual text and will thereby reach a maximum effect: attention & proximity with your customers. Your customers are something special and that is something they should know.

Longterm revenue increase & scaling your business: Foster the relationship with your existing customers or get the attention of new ones. Surprise people and make your



recipients smile. On the long term, your efforts for proximity and customer loyalty will bear fruit and increase your revenue.

Try the [business account](#) out now and become convinced by its success.

About MyPostcard

MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

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