



PRESS RELEASE

New York, we're coming!

Our postcard app has been very successful in the German market for more than two years now. It is one of the 50 most popular and best apps within the travel category, both on the App Store and Google Play.

With more than 600,000 downloads and 250,000 active users, we've been able to make a name for ourselves over the last few months and make a real difference to many of the industry's competitors. Our motivation is always to be one step ahead of everyone else, especially when it comes to providing our app users with a perfect product!

Our customers have always been and always will be our top priority. We attach great importance to our customers getting exactly what they want and would like to use. In this way, not only our greeting card design shop with more than 8,000 selected motifs was created, but also the opportunity to order favourite photos via smartphones as high-quality photo prints. All our products were printed in Berlin, checked for the best quality and finally sent from here.

Berlin, New York, the whole Globe!

However, for all products to reach their recipients worldwide as quickly as possible, we needed a different solution. We had to get faster - without sacrificing quality. That's why we are happy and proud that we were able to get a perfect partner for our manufacturing in the US on board. From now on, we will print and ship all products destined for the American market right in New York City!

The city that never sleeps helps us get a step closer to our dream of becoming the world's most successful postcard app. However, to be successful in America - and ultimately worldwide - it is not enough on its own. In the coming weeks, we will continue to work hard to optimise further and adapt our app and our website. Every user - who uses our app no matter where in the world app or visits our website - should feel comfortable with us. Therefore, there will be other currencies and language versions of our offer shortly.





Thanks for your continuous Support!

Of course, we are delighted and a little proud that we are so successful with our postcard app. At the same time, we also know to whom we owe it all. That's why we would like to take the opportunity to say thank you! Thank you to all the thousands of users who regularly use our app and our website, recommend us and send us their feedback and ideas for even better products. You made us what we are today: The most nationally successful, best-known and most widely used postcard app. Thanks a bunch for this and a successful future together!

About MyPostcard

MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

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