



PRESS RELEASE

MYPOSTCARD X TERRE DES FEMMES: CAMPAIGN FOR MORE EMPOWERMENT AMONG WOMEN

Women's right to vote is celebrating its 100-year anniversary in Germany this year. Also, Berlin – as the first state of Germany – is making the International Women's Day on 8th March an official holiday from this year on.

And that's a reason to celebrate! Together with TERRE DES FEMMES – Menschenrechte für die Frau e.V. (one of the most famous female rights organization in Germany), we from MyPostcard have started a collaboration to empower all women. Be #proudandloud and support the inspiring women in your life! Here's how you can do that.

The #proudandloud campaign

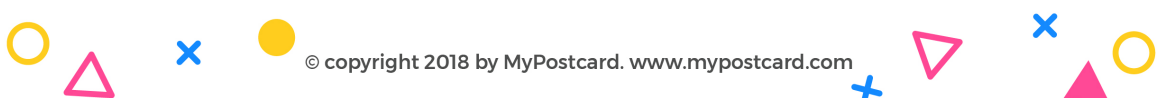
The #proudandloud campaign is all about solidarity and empowerment of women. Give your mother, granny or sister a compliment or tell your female friends and colleagues that you appreciate them – by sending them a postcard! Write down what you admire them for or why you are so proud of them. All earnings of the #proudandloud campaign will be donated to the TERRE DES FEMMES organization and thereby support women worldwide. In our design store, you can find all kinds of empowering designs to send to all the powerful women in your life.

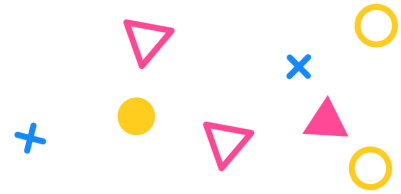
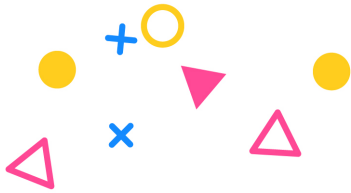
The campaign starts on **the 8th of March 2019** and will run for a month.

About MyPostcard

MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

For further information:





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