



PRESS RELEASE

Eiffel Tower, Taj Mahal or Red Light District: No photos may be taken at these five destinations

Berlin, August 29th 2018 - If there is an item that must not be missing in any baggage, then it is probably the camera - or the smartphone. After all, every holiday moment should be recorded and especially famous buildings tend to do well on Instagram, in the photo album or on the postcard. And yet it is sometimes worthwhile just to let the camera get stuck and enjoy the moment live. On this occasion, MyPostcard.com, the postcard app with the world's largest postcard offering, has put together five places where it's even forbidden to take pictures and the camera is an absolute no-go anyway.

1. The Mausoleum of the Taj Mahal in India

It is the most famous building in India and certainly the most famous mausoleum in the world. There are countless shots of tourists in front of the Taj Mahal. Well noticed - before that. Because there and in the surrounding gardens may be snapped without restrictions. But beware: In the innermost mausoleum, photographing is officially strictly prohibited. As a precaution, visitors have to hand in cameras and tripods when entering. Mobile phones must be silently or completely switched off.

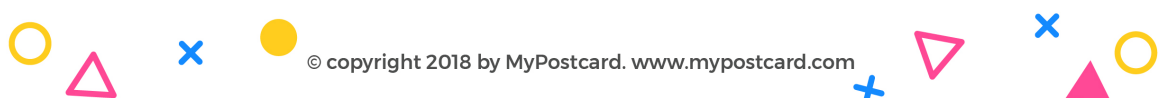
2. Westminster Abbey in London

This gothic cathedral in London is considered the church of kings. No wonder: for centuries, many members of the British royal family have been trusted here. But fans of Prince William and Duchess Kate must be strong now. It is not allowed to take photos inside the church. The website states that they want visitors to experience the unique beauty and history of the place of worship live.

3. Amsterdam's Red Light District

Red light district on the program. Although it is allowed there to photograph the streets, according to the Amsterdam visitor portal but not the ladies in the windows. For protection, not just from photos, but also from pickpockets, much of the district is monitored for 24 hours with - ironically - cameras.

4. Sistine Chapel in the Vatican





Rome - hardly a place has so much history and cultural buildings. Every day, countless visitors flock through the sacred halls of the Vatican Museum, which includes the Sistine Chapel with the ceiling painting "The Creation of Adam". But here, too, according to the official website: Please save it in your photographic memory. Anyone who gets caught in the chapel when taking a snap risk to get the camera taken away. Nevertheless, some snapshots appear on Instagram under the hashtag #Sistine Chapel or #SistineChapel - not least also by Pope Francis himself - but he certainly has the blessing of God for that.

5. Eiffel Tower in Paris

Indeed true: The most photographed motive of France may only be photographed during the day. However, this prohibition does not apply to the building itself. According to the Société d'Exploitation de la Tour Eiffel, it is "only" forbidden to photograph the illuminated Eiffel Tower and then to distribute the image commercially. The reason: the lighting is protected by copyright. It is possible to specify the appropriate copyright of the lighting on the blog or Instagram channel, to snap the tower in the dark without glaring or to stick the snapshot of old school into the photo album. However, anyone who violates the prohibition must reckon with an injunction in the worst case. Oh, mon Dieu.

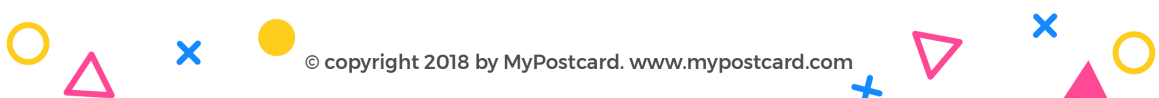
About MyPostcard

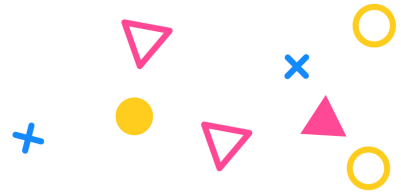
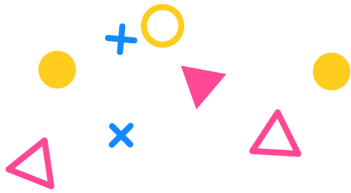
MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

For further information:

Maria Gomelskaia
MyPostcard.com GmbH
Hohenzollerndamm 3
10717 Berlin
Phone: +49 (0)30 - 403 64 54 25
maria@mypostcard.com
www.mypostcard.com

Henriette Herfeldt
Wilde & Partner
Franziskanerstraße 14





81669 München
Phone: +49 (0)89 -17 91 90 21
Fax: +49 (0)89 -17 91 90 99
henriette.herfeldt@wilde.de
www.wilde.de