

PRESS RELEASE

GIVEAWAY: Win the trip of a lifetime with Lonely Planet and MyPostcard

The most beautiful thing in the world is...the world itself.

The adventure called traveling fills your soul, brings you happiness and teaches you things you could never learn otherwise. It isn't always comfortable, but it leaves marks and changes you. And this is exactly why we love it. Do you agree with us? Then we have something pretty exciting to tell you.

We have joined forces with Lonely Planet to give away the trip of a lifetime for two persons. We want YOU to tell us about your most beautiful travel moment. Send us your inspiring stories and you might be the one to win the competition! All travelers and adventurers out there, get ready.

How it works...

First of all, it's super easy! Start by going to Lonely Planet's Explore Every Day hub and signing up with your email address.

You will then receive an email including all details how to enter the competition. Anyway, we'll explain here briefly what you have to do!

1. Download the MyPostcard app.
2. Choose a picture for the front of your postcard and your most entertaining or inspiring travel story for the back. Show us your best travel pic, tell us your best story!
3. Don't forget to use the free code you will get sent by email for your entry. Simply enter it at checkout!
4. Then, send your card to the Lonely Planet office in London. Find the address in the email. We will print and send your card for free.

Now, there is only one thing left to do...wait and hope!

What you can win...

If you are the lucky first-prize winner you can choose to go on one of three unique World Expedition adventures. Whatever it may be – wild hiking in New





Zealand, a mountain gorilla encounter in Rwanda or a Maldives Dhoni cruise – this will for sure be THE trip of your life!

For good measure, you can even win a copy of The Best Moment of your Life. This Lonely Planet book lets you discover 100 life-changing travel experiences from travelers around the world. These stories made a lasting impact on the contributors' lives and are sure to inspire you for upcoming travels. The five runners-up will also receive a copy of The Best Moment of your Life!

Get ready...

If you want Lonely Planet & us to send you on a free trip, please go to Lonely Planet's Explore Every Day hub and sign up! Read the email for all details. We can't wait to hear your beautifully told stories and look at your breathtaking pictures! We wish you the best of luck.

Competition ends on the 12th October 2018.

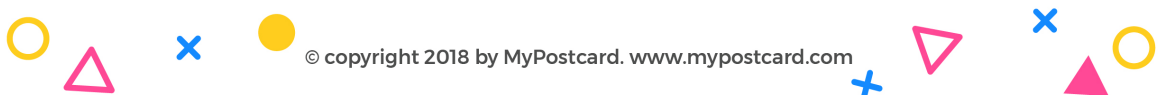
About MyPostcard

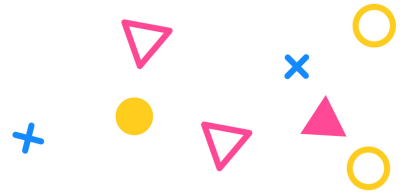
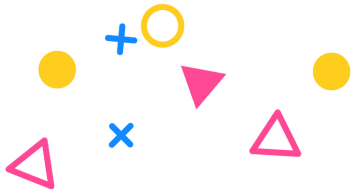
MyPostcard (the postcard of tomorrow) sends personal pictures from users' phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

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