

PRESS RELEASE

MYPOSTCARD AT ENTREPRENEUR ELEVATOR PITCH SEASON 3 IN L.A.

“Aren’t those the guys from Shark Tank?”

Probably the most famous elevator in Los Angeles. The American success series Entrepreneur Elevator Pitch that’s similar to the show Shark Tank, is based on the idea of meeting an investor in the elevator and convincing them of their own business idea. Sixty seconds takes about a ride to the floor of a decision maker. Sixty seconds that can change everything.

The MyPostcard team with founder Oliver Kray faces up to this challenge and pitches in this minute, why it is absolutely worthwhile to enter the postcard business. Now it’s all about to spark the renowned judges’ interest, consisting of the investors Peter Goldberg, David Meltzer, Dawn Lafreeda and Greg Dollarhyde. The goal is clear: “We’re gonna change the world, gonna do it with MyPostcard!”.

Can MyPostcard convince the jury with a musical declaration of love to the postcard? Find out here. *“Your sixty seconds begins now. Going up.”*

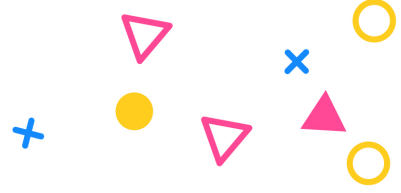
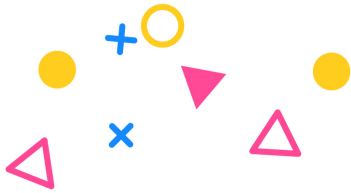
About MyPostcard

MyPostcard (the postcard of tomorrow) sends personal pictures from users’ phones and computers as real, printed postcards everywhere in the world, all hassle free - we worry about shipping, printing, and posting. Our app can be downloaded in ten languages and provides more than 10,000 designs, the most designs offered worldwide. Oliver Kray, a designer, Serial-Entrepreneur, and CEO, founded MyPostcard, which is based in Berlin, has an office in New York, and currently employs 25 people.

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